Product:Create a new bioengineered product and create an advertisement, that will entice the district to help their tribute.

Process:

Use these known natural ingredients and “pump them up” to create some new “hyperproduct” that will help a tribute in trouble.

* aloe
* nettle
* ginseng
* salmon
* Echinacea
* flax seed
* prickly pear juice
* pomegranates
* seaweed
* raw honey
* green tea
* walnuts
* almonds
* dark chocolate
* blueberries
* broccoli

Step One: Name the product and describe what the new product does to help or save the tribute.

Step Two: Create a slogan that features the product.

Go to this site for ideas.

<http://www.crews.org/curriculum/ex/compsci/8thgrade/company_slogans.htm>

Step Three: Identify which advertising technique you will use to showcase your new product.

Go to this site for help. <http://www.foothilltech.org/rgeib/english/media_literacy/advertising_techniques.htm>

Step Four: Write out the script for the advertisement and include a mock-up picture of your item.

Step Six: Create ten multiple choice questions using your advertisement – include three choices for each question. Include a correction key for scoring on the back of the paper.

Step Seven (5-20 points extra credit) Create a text advertisement; including color and pictures or Video or audio tape the commercial for TV or radio.